



**PAUL DI MURRO**  
*Creative Designer*

---

**in** /paul-di-murro-08479349  
**ig** @uncubeddesigns  
**f** /paul.d.murro



416.433.9130  
paul@uncubeddesigns.com  
uncubeddesigns.com

## + EMPLOYMENT

- Present** • **Ingram Micro**  
**Creative Designer**  
» Designs for vendors in the technology industry  
» Created microsites, email campaigns, print material, digital signage, instructional guides, e-books, banners, advertisements, infographics, logos, etc.  
» Lead presentations, create PowerPoint Decks
- Present 2002** • **Uncubed Designs**  
**Owner**  
» Custom stationery & branding for print & web
- 2016 2015** • **Regional Municipality of York**  
**Graphic Designer**  
» Created accessible designs for print & web  
» Brochures, stationery, reports, PPT presentations
- 2016 2013** • **Borgo Contract Seating**  
**Lead Marketing Director**  
» Web design / Web hosting -  
» Strategically implemented new technologies & design  
» Revived the image/brand of a 30 year old business
- 2013 2005** • **Direct Image Media**  
**Art Director**  
» Soccer italia & Soccer360 Magazine layout  
» Web design / E-commerce / App design  
» Create Promotional material / ads & direct mail pieces  
» Digital printing & printer maintenance  
» Bindery duties  
» Managed many projects at once with quick deadlines  
» Created / maintained positive client relations
- 2001 1997** • **Coca-Cola**  
**Quality Control Technician**  
» Tested sugar content, CO2 pressure, pH balance, & various other criteria keeping the measurements within specific yields

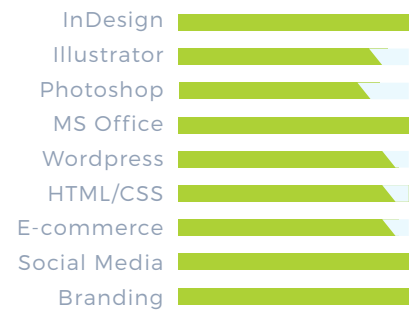
## + EDUCATION

- 2018** • **Google Analytics**  
**Certified in Google Analytics data**
- 2002 2000** • **Sheridan College (Oakville)**  
**Advertising Diploma**  
» Comprehensive knowledge in all aspects of Marketing

## ABOUT

Whether in a team environment or working independently, I appreciate the balance between the structured execution of a client's marketing strategy, alongside the freedom of creative thinking to produce a successful campaign. These two criteria keep me interested in graphic design, leading me to the pursuit of the challenges in any project.

## SKILLS



## PERSONAL SKILLS



## INTERESTS

Drawing / Painting  
Digital Illustration  
Carpentry  
Web Design

## ACHIEVEMENTS

17+ years experience as a graphic designer

Sole designer of two major world soccer magazines which have a readership of 40,000+ across North America & Europe



**PAUL DI MURRO** | Creative Designer

☎ 416.433.9130 | ✉ paul@uncubeddesigns.com | 🌐 uncubeddesigns.com